

Report from a Youth Representative: 2019/2020 Youth Ambassador Program Renewal



History

- 2014 AGM (connecting youth to nature, Elyse and Shailyn joined Board)
- Development of first Youth Ambassador Program
- 2015-2016 Two Youth Ambassadors (World Parks Congress)



Second YA Program 2016-2017

- 114 applications
- 6 French
- 96 females, 18 males
- 90 students
- 75 bilingual applicants
- Ontario (46), British Columbia (33), Quebec (14), Alberta (8), Manitoba (7), Nova Scotia (3), Northwest Territories (2), New Brunswick (1)



2016/2017 Youth Ambassadors



Caroline Merner (Nova Scotia)
Elise Pullar (British Columbia)
Samantha McBeth (Quebec)



2019-2020 Youth Ambassador Program

Looking Ahead

- CC-IUCN will support two Youth Ambassadors
- Longer term (Next WCC)
- Continued social media and other communication activities



2019-2020 Youth Ambassador Program

Working toward:

- Broader range of activities and events YAs participate in, e.g. participation in domestic as well as international meetings and programs
- Stronger involvement in CIUCN activities (committees, AGM, alumni network, projects and planning, etc.
- Developing a network of youth through the YAs and those who apply

Expanding the YA Program

- CC-IUCN Members will be provided with the opportunity (and strongly encouraged) to support the roles of additional Youth Ambassadors.
- The goal is to provide more opportunities for youth, and
- Work to build stronger ties between CC-IUCN and its Members, and
- Provide additional capacity to CC-IUCN to undertake projects and support youth leadership.

Thank you. We hope you will encourage youth to apply!



YA Selection Criteria

- **Diversity** - geographic, cultural, gender, and backgrounds
- **Social media/digital** communications experience
- **Leadership experience** - look for strong leadership experience and/or potential with a focus on youth who haven't had the opportunity to have positions like this before.
- **Demonstrated commitment** to conservation or related activities and interests.
- **Creative** ideas for contributions.

But note that it will be a challenge to meet all of these simultaneously for all participants